

**EUROPEAN
CURRICULUM VITAE
FORMAT**



PERSONAL INFORMATION

Name **Gordana Drecun Mithans**
Telephone **00386 41 527 354**
E-mail **gordana.drecun@spem.si**

Nationality Slovenian
Date of birth February 9th 1975

WORK EXPERIENCE

• Dates (from – to) From 1998 -
• Name and address of employer SPEM Communication Group, Gregorčičeva ulica 39, 2000 Maribor
Tel: 00386 2 228 44 30
e-mail: gordana.drecun.mithans@spem.si
• Type of business or sector - Public relations,
- Research,
- Consulting
• Occupation or position held 2001 – 2008 vd business director
2008 – running General manager
Main activities and responsibilities - Public relations, event management, lobbying, media consulting
- Researches
- Education
- HR
- Finances

EDUCATION AND TRAINING

• Dates (from – to) 1989 - 1993
• Name and type of organisation providing education and training I. Gimnazija Maribor, Slovenia
High school education
• Level in national classification VI. level

• Dates (from – to) 1994 - 1999
• Name and type of organisation providing education and training Economic and business faculty in Maribor, Slovenia
• Principal subjects/occupational skills covered Marketing
• Title of qualification awarded Bachelor of economic sciences
• Level in national classification VII. level

(if appropriate)

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered

2001 - 2007

Porter Novelli International Global Conference, International Conference on Communication Practice 2001- 2007.

Crisis and issue management

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered

2005

Corporate Public Affairs, Slovenia

Public affairs, lobbying, CSR, reputation management and measuring, investor relations, stakeholder management.

- Dates (from – to)
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered

1999

London School of Public Relations, Slovenia

Public relations, strategic planning of communications projects, crisis communication and issue management, media relations with TV training, communication with employees, protocol and communication with influential publics

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

Slovenian

OTHER LANGUAGES

Croatian

- Reading skills
- Writing skills
- Verbal skills

excellent
excellent
excellent

English

- Reading skills
- Writing skills
- Verbal skills

excellent
excellent
excellent

German

- Reading skills
- Writing skills
- Verbal skills

merit
merit
merit

French

- Reading skills
- Writing skills
- Verbal skills

merit
merit
merit

SOCIAL SKILLS
AND COMPETENCES

Excellent ability of communication and teamwork developed during the years of working with co-workers and clients.

Communication with companies and people from different countries

ORGANISATIONAL SKILLS
AND COMPETENCES .

Event management, strategic planning for communication projects, media and protocol relations, shareholders relations, lobbying, corporate and legal consulting

TECHNICAL SKILLS
AND COMPETENCES

Good knowledge of Microsoft Windows (98, ME, 2000, XP).
Excellent ability in navigating through the Internet.